



# Why NNI Exists

We stopped waiting for the system to change.

*Conservation has become a business.*

*Wildlife is being lost between red tape and PR.*

*We were tired of the talk — so we started doing.*



# Our Mission

*To rewild land, restore balance, and return animals to  
where they belong —  
not for optics, but for outcome.*

*We're building a field-first, science-backed movement —  
where truth, not tokenism, leads the work.*



# *What We're Not*

- *We're not another box-ticking nonprofit.*
- *We don't chase headlines.*
- *We don't perform for optics.*
- *We don't get lost in paperwork while the field gets forgotten*

*We're here to collaborate with doers — not compete with them.*



# Who We Are

A field-based initiative focused on ethical rewilding, research-driven decisions, and partnerships that get results.

Backed by experts. Built with purpose. Transparent. Focused. Ready.

- Partnered with Ukutula for access to bio-banked genetics and field-based research
- Sara Gonçalves — director of NNI and leading researcher in cheetah reproduction
- Actively supporting applied, ethics-approved research with real-world outcomes



# *The Kind of People We Work With*

We collaborate with professionals who've  
earned their place in the field —  
people with real-world experience, not just  
credentials.

Experts who value the animal above the applause.  
Who've worked in the dust, not just around a desk.  
Who understand that real conservation isn't always  
photogenic — but it works.

*Our work relies on trust, experience, and aligned values — and  
that's how we choose our partners.*



# How We Work



## *Field-First*

Everything begins on the ground — not in a boardroom. Land, animals, and ecosystems come first.

## *Science-Driven*

Every decision is based on real data: genetics, behavior, ecology. If it can't be measured, it shouldn't lead.

## *Partnership-Led*

We don't do this alone. Our network is built on trust with researchers, landowners, and experienced professionals.



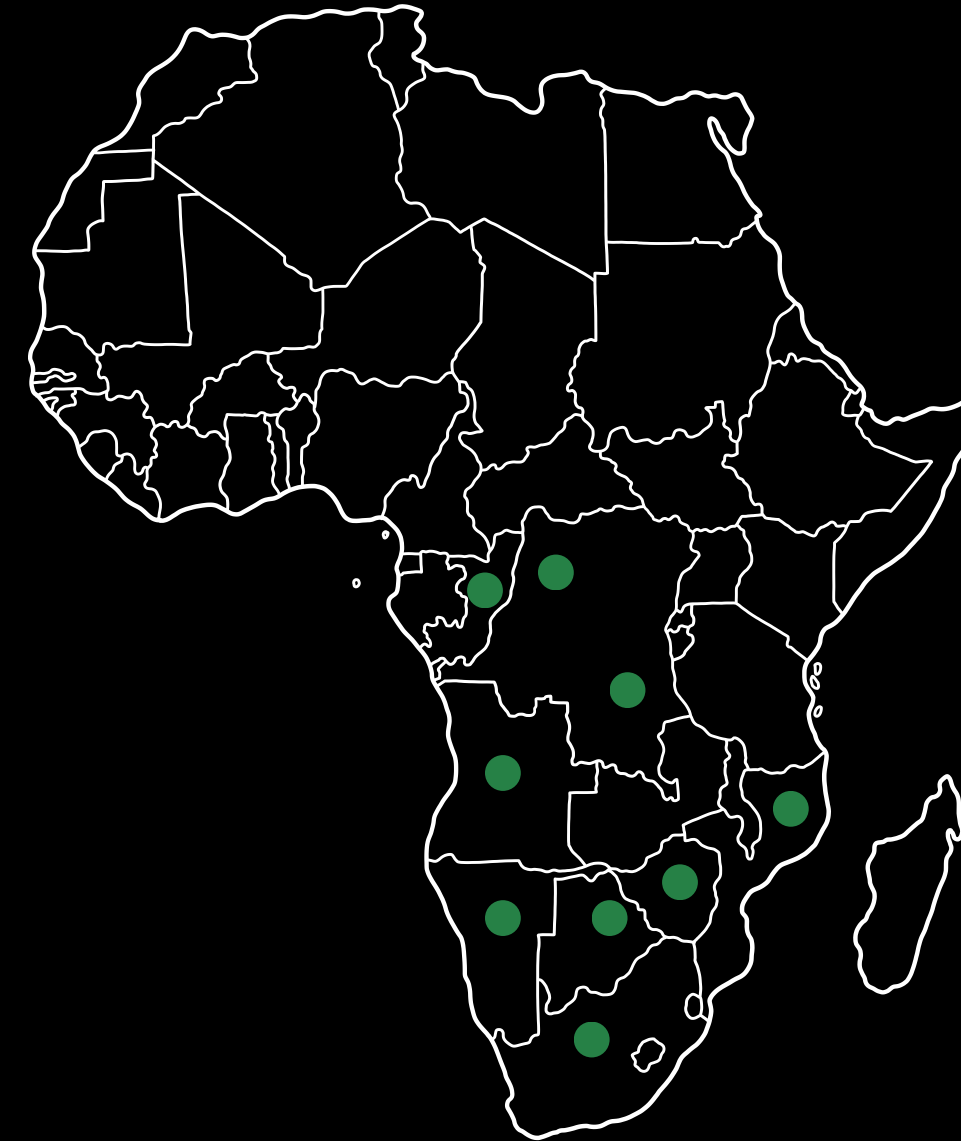
# *The Long-Term Vision*

A growing network of protected, repurposed wild spaces — built through collaboration

Released animals living wild — not removed.  
Not isolated from people, but reintegrated with purpose.

We believe animals that have been habituated to humans can play a vital role in research and in reshaping human-wildlife coexistence.

When managed ethically, they don't just survive — they inform the future.



We don't chase freedom — we shape it.  
Through science, with intent, and always in  
service of the wild.



# What We're Looking For

We're not here to build alone.  
We're looking for professionals who  
know the land, respect the work, and  
want to be part of something built  
from the ground up.

People who've seen the  
system —  
and are ready to do it  
differently.

Whether it's knowledge, access,  
resources, or support —  
if it's real, we'll use it well.



We're not looking  
for favors.  
We're building with  
purpose — and  
there's room at the  
table.



# *Already in Motion*

**We're not planning to start — we've already started.**

- Strategic partnership with Ukutula
- Cheetah reproduction research led by director Sara Gonçalves
- Website and transparent funding system ready to launch
- Social media rolling with traction and teeth
- Land secured for intermediary release — bridging toward permanent rewilding zones
- Field integration underway — slow, deliberate, and real

**This isn't an idea. It's a platform. And it's already moving.**



# *No More Waiting.*

We're not here to talk about change.

We're here to build it.

Field by field.

Animal by animal.

Partner by partner.

You know the work. You know what matters.

Let's make it count.

